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Morten Hother Sørensen new Managing Director for EasyPark Denmark

Morten Hother Sørensen is the new Managing Director for EasyPark Denmark and Corporate Business Development Officer at EasyPark Group. EasyPark is the leading brand in supplying user friendly payment services through the phone with a focus on parking payments to relieve end-users of stress and the risk of parking fines. EasyPark employs 90 people in offices in Sweden, Denmark, Norway, Finland and Germany.

Before joining EasyPark, Morten has worked about nine years within the mobile telecom Group TDC. During these years Morten did a great internal career and was promoted to different management roles within advertising, marketing, strategy & process development, new business and wholesale. Morten last assignment was as a Project Manager for developing new payment solution for non- telecom related services within the Telecom industry.

- The reason for taking on a new challenge at EasyPark is the strong growth potential, the international aspects of the role and the ability to leverage my experience and knowledge within mobile payment services, says Morten.

- We have an aggressive plan for growth and a vital part is to strengthen our management team at the same as we establish an organisational structure based on geographical & functional matrix. Morten that now takes on two roles has an extensive experience and knowledge within mobile service and business development. Hence, Morten will be a valuable member of our team taking the business to new levels says Johan Birgersson CEO of EasyPark Group.

For more info:

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